



HARO FREESTYLE & BMX

Nobody knows freestyle better than Haro. That's because freestyle's founding father, Bob Haro, designed the first freestyle bike ever made and continues to design the most advanced bikes you can own. Bikes like the 1989 Nora Cup Bike of the Year, the Haro Master. The first of a new generation of freestyle bikes featuring bashguard technology.

The innovations and quality that are built into every Haro bike are easy to see. What you can't see are the years of riding experience and knowledge gained from competi-

tion. And of course when it comes to competition, Team Haro has no equal. Past and present members include a who's who of freestyle. Fiola, Dominguez, McCoy, Johnson, Moliterno, Blyther, Wilkerson and Hoffman. And titles like 'King of Vert,' Team of the Year and Rider of the Year to name a few.

Check out the 1990's soon and you'll understand why Haro is first in freestyle, and has been for over ten years.

INVERT

Redesigned to share the same geometry as the legendary Sport. Longer, more stable at speed. Equipped with alloy 48's, Haro bars, grips, tires, Odyssey gyro, Pitbull brake and more. A versatile, proven performer.

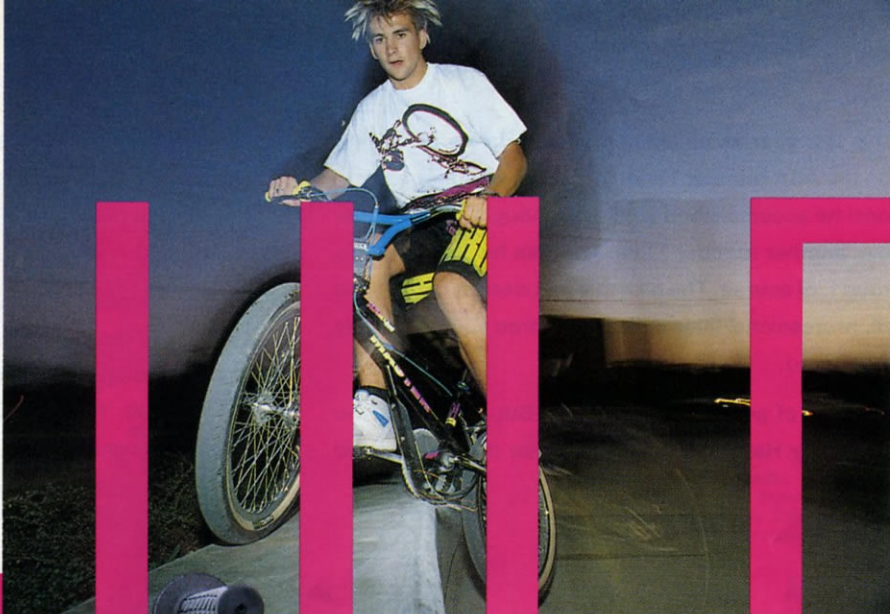


FORKS Featuring screw in hollow fork pegs to prevent bent axes and flip up standers that fold out of the way.



SEATCLAMP The Fusion TwinTorc seatclamp. Innovative engineering.





MASTER

The freestyle bike of the 90's. The Master. The bike that started it all continues to lead the way with a refined bashguard and longer wheelbase for 1990. It's still full chromoly, including the kneesaver bars, seatpost and Fusion cranks. Black chrome, chrome and white zolotone.

TEAM MASTER

Limited availability in Spring 1990.

SHREDDER

Ready for anything. The 1990 Shredder makes freestyle simple. Short, quick geometry. Equipped with the basic necessities. Odyssey brakes, alloy 48's, Haro bars and tires, a seat and pedals. Haro performance without the frills.



KNEESAVER BARS The handlebar of the pro's, narrow profile, low crossbar, full chromoly. Another Haro original.



BASHGUARD The first of its kind. Lightweight replaceable alloy sprocket protection.

In his last year as an amateur, Team Haro's Mike King won the ABA Number 1 title. In his first year as a professional he accomplished what was thought to be impossible, another Number 1 title. The bike he rode? A Haro Group 1, of course. The bike that has won more ABA and NBL professional titles in the past three years than any other brand.

That kind of performance is rare. But then so is the technology Haro applies to race bike design. A good

example is the new Group 1 Team frame and fork. An aluminum and chromoly composite that makes other frames seem prehistoric. A bike so advanced it has to be seen to be believed.

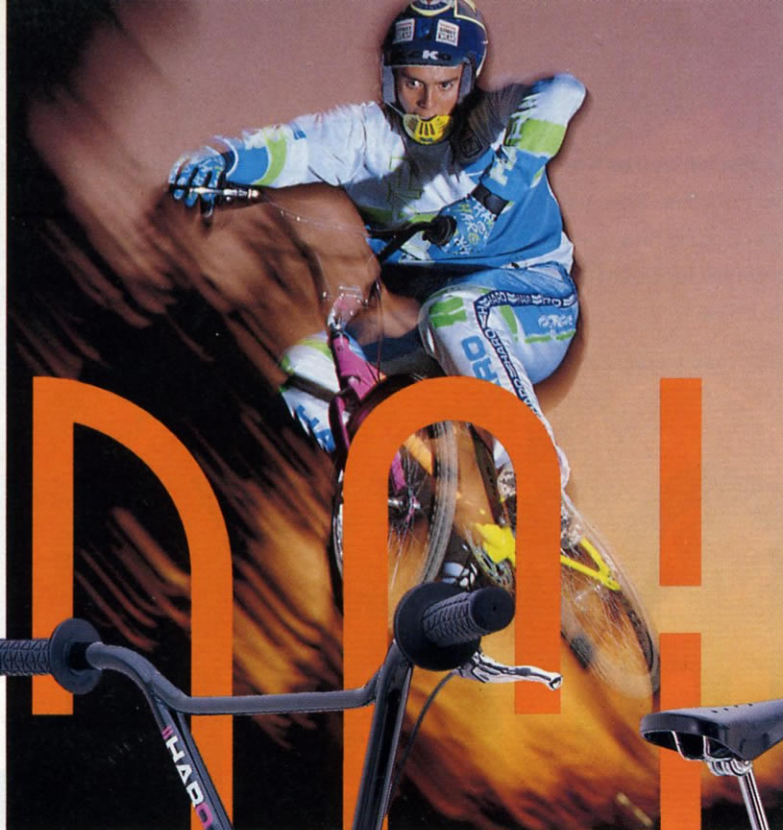
The performance of Haro Group 1's may seem unbelievable. But the results have been proven, over and over. And now that performance is available in three new bikes for 1990. The Group 1A, Group 1B and the Group 1C. Bikes designed to do one thing. Win races.

GROUP 1A

Full chromoly. Full race. Proven Mike King geometry. Fusion crmo cranks. Haro pro racing bars. Monotrac frame. Odyssey Pitbull braking, precision two finger levers, alloys and way more. Action packed performance.



MONOTRAC FRAME Another Haro trademark. Sloping toptubs and rear monostay construction.



GROUP 1B

Chromoly maintube construction. Lightweight alloy rims. Fusion Twin-Torc seatclamp. Haro unidirectional chainring and proven monotrak frame with Mike King geometry. Built to go fast!



GROUP 1C

Built around the racing heritage of the Group 1 monotrak frame. Same geometry. Same handling. Odyssey braking. Haro bars, grips and unidirectional chainring.



HEADTUBE GUSSET A Haro trademark. Wrap around reinforcement where it's needed most.



FORKS Tapered, lightweight racing forks.

Maybe your style of riding can't be categorized as free-style or BMX. You ride for fun not for titles. Now you don't have to feel left out. Because Haro offers some interesting alternatives that make sense for riders like yourself. We call them cross terrain bikes.

For instance, we make two 6 speed cross terrain bikes

designed to go anywhere you do. The 20" Rage and the 24" Intense.

And for those of you who can get by with one speed, we make the Psycho and Aggro. All purpose bikes built for fun on any terrain.

RAGE

Versatile all terrain performance. 6 speed Hyperglide from Shimano. Comfortable seating, knobby tires, front cantilevers, and rear U brake. Small in size but big on performance.



INTENSE

A 24 designed for serious on or off road performance. Haro triangular elevated chainstay frame. Shimano 6 speed Hyperglide. Quick, precise shifting. Mid size proportions with full size performance.



CONTROL CENTER The Rage's cross terrain bars, two finger levers, 6 speed shifter and Haro grips.



CD CHAINRING Tough, stylish compact disc sprocket.



AGGRO

Low profile design with user friendly handling. Fun to ride, easy to afford. Aggressive styling and performance for young riders.

PSYCHO

Low profile all purpose frame. Equipped with a rear Odyssey caliper and Suntour coaster brake, knobbies and Haro grips. Maximum fun on minimum dollars.



TRIANGONAL 2 FRAME State of the art off road performance. Elevated chainstays, rear monostay and sloping top tube.



GRIPS Extra long Haro Krayton rubber with protective endcaps.

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Haro Designs, Inc.
2225 Faraday Ave., Suite A
Carlsbad, CA 92009

All 1990 HARO bicycles are covered by a limited Lifetime Warranty. See your local HARO Dealer for details.

ALL specifications subject to change without notice.

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